

# CAREERS@NEWSTEAD

Creating opportunities for success

## UNIFROG

### Introduction from Ms Dalton

*Welcome to another edition of the Careers Newsletter. With only weeks until the official Summer exam series starts, our thoughts are turning to Year 12 Work Experience and Careers Week - which coincides with Cultural Arts Week. At Newstead we use an excellent platform called Unifrog to support us in tracking all of the fantastic opportunities you receive (and create for yourselves) in the world of Careers. We hope this issue encourages you to look at how Unifrog can support you in developing your Careers profile.*



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## What is Unifrog?

Unifrog is an award-winning, online careers platform, which was introduced to all students last academic year.

Unifrog brings into one place every undergraduate university course, apprenticeship and college course in the UK which makes it easy for students to compare and choose the best university degree, apprenticeship or further education course for them. They can also explore the exciting opportunity to study abroad.

However Unifrog is not only for the older students, it is aimed at all year groups. For example, there are also

- quizzes to fill in, which will show the students their strengths and weaknesses and ultimately, which career path may be suitable for them
- a “how to...” resources library
- tasks and hints to write a CV and covering letter
- help to understand the structure of an apprenticeship, the entry requirements and application process
- PSHE topics covering wellbeing, citizenship, online safety, leadership skills, resilience and many more
- a guide to a vast range of careers
- employer profiles
- links to online seminars such as “exploring degrees in sustainability” (which takes place on 16th April)

It really is an amazing tool for each and every student.

## Year 12 Work Experience - Summer 2024

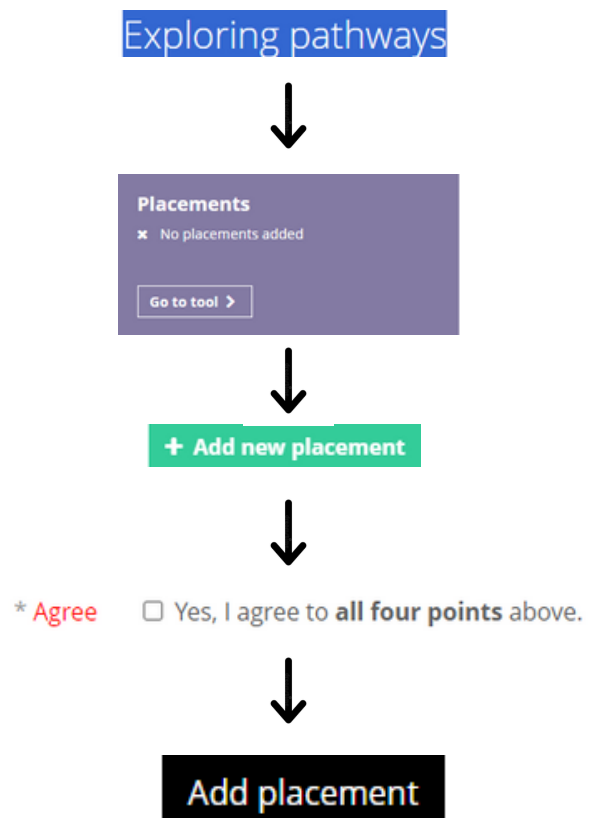
A week of work experience is mandatory for all Year 12 students during Cultural Arts/Careers Week in July. Once students have found a placement, it is essential that they input the details onto Unifrog, so that parents/carers and the school all have details of the placement and can approve it. The system then automatically sends details of the student to the employers and prompts the employer to attach various forms such as liability insurance, which is a mandatory requirement.

## How Year 12 students should log the details onto Unifrog (once their placement has been approved by the employer)

- Sign in
- Scroll down
- Go to Exploring Pathways
- Click on “Go to tool” in the lilac/purple placements box
- Add new placement details by clicking on green box
- Fill in all the details - please mark Ms Dalton for Year 12/13 students and Mr Koukouvitakis for Year 11 students as Placement Coordinator
- Make sure you tick the box to agree
- Finally click on the black “add placement” box

The form will then automatically sent to all relevant people. Students will be able to check on the process of the form by logging back in from time to time.

***Students will only be allowed to go on placement when all the sections have been filled in and approved.***



# CONNECTING CURRICULUM TO CAREERS



In a recent poll with Year 10, approximately a third of students showed a potential interest in the creative sector. This is a huge industry with a very wide range of careers, all requiring different skill sets. It quite often links passion, hobbies and ability.

**Advertising and media executives** oversee the ideas, creation and execution of marketing campaigns. They review campaigns created by the team before they are sent to the clients for their approval and can also track and monitor the campaign results across radio, television, print and digital media.

**Fashion designers** create clothing, footwear and accessories for brands or individuals. They understand fabrics and colours and use this knowledge to match patterns and create items that set fashion trends. A fashion designer may also oversee the production of garments, check the quality, fit and size to meet client requirements.

**Computer games developers** are involved in the creation and production of games for personal computers, games consoles, social/online games, arcade games, tablets, mobile phones and other handheld devices.

**Arts therapists** work in a range of settings such as the NHS, prisons, educational settings or the private sector. These therapists use art to carry out therapy interventions with clients who may have a wide range of emotional, social, behavioural or mental health problems.

**Interior designers** design the interior of offices and buildings working within the budgets and requirements of the client. They work with architects, engineers, builders.

## University degree v apprenticeship?

Most universities offer various degrees in the creative subjects, such as Fashion Design at Bath Spa, Documentary Filmmaking at Aberystwyth or Animation/Creative Computing at Norwich University of Arts. There are also a number of specialised establishments such as the University for the Creative Arts and the Fashion Retail Academy. Students could also study an apprenticeship, such as at the BBC or Channel 4. For further information look at [ucas.com](http://ucas.com) and [apprenticeshipguide.co.uk](http://apprenticeshipguide.co.uk)

## What subjects should be studied at school?

The above careers would all need a slightly different mix of the following: art, DT, computing, IT, English, media studies, business studies, photography, graphic design or in some cases, physics and maths.

## What's happening - Careers@Newstead



### Careers meetings

Ongoing meetings for Years 12 and 13 with Mrs Brown, our external Careers Consultant.

### Autumn 2024

Trips and events are being planned for the new school year, including a NHS trip for Year 9 students in September.

### Young Reporter scheme

Good luck to all students taking part in the Young Reporters Scheme, with only two more articles to submit before the end of the competition.

### Careers Week

Plans are being finalised for our Careers Week which is part of Cultural Arts Week in July. This includes a speed networking day on Tuesday 16 July for Year 10 students, and 8billionideas events for Years 7, 8, 9 and 10.

### Year 12 Work Experience

All Year 12 students are busy finding placements for their work experience week.

*If you have any questions or careers related topics you would like us to include in future newsletters, please contact [careers@newstead.co.uk](mailto:careers@newstead.co.uk)*